



**KTVI**  
**2250 Ball Drive**  
**St. Louis, MO 63146**  
**Main: (314)213-2222**  
**Billing:**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
571253-1	09/09/12	September 2012	08/27/12 - 09/04/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	National

Advertiser	Product	Estimate Number
PAC Susan B Anthony	PAC SUSAN B ANTHONY	

Billing Address:

**Media Source**  
**Attention: Accounts Payable**  
**238 East Davis Blvd.**  
**Suite 205**  
**Tampa, FL 33606**

Flight Dates	Order #	Alt Order #
08/28/12 - 09/04/12	571253	09805527

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

**KTVI**  
**3592 Solutions Center**  
**Chicago, IL 60677-3005**

IDB #	Advertiser Code	Product Code
	6087	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/03/12	09/04/12	Fox 2 Morning News	7A-730A	MT-----	1:00	1	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MT----- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Tu 09/04/12 7:28 AM Fox 2 Morning News 7A-730A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
2	08/28/12	08/31/12	Fox 2 Morning News	8A-830A	---TF--	1:00	3	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 3 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 2 Th 08/30/12 8:17 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_Ohden.mpg \$1,700.00 NM 1 2 Th 08/30/12 8:30 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_Ohden.mpg \$1,700.00 NM 3 2 F 08/31/12 8:24 AM Fox 2 Morning News 8A-830A 1:00 SBA1232_OhdenR.mpg \$1,700.00 NM									
3	09/02/12	09/02/12	Fox 2 News Sunday Morn	830A-9A	-----S	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Su 09/02/12 8:43 AM Fox 2 News Sunday Morning 830A-9A 1:00 SBA1232_OhdenR.mpg \$900.00 NM									
4	09/03/12	09/04/12	Fox 2 News Edge	10p-1035p	MT-----	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 MT----- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 M 09/03/12 10:25 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_OhdenR.mpg \$2,800.00 NM									
5	08/28/12	08/31/12	Fox 2 News Edge	10p-1035p	---TF--	1:00	2	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ---TF-- 2 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 2 Th 08/30/12 11:12 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_Ohden.mpg \$2,800.00 NM NFL late run 2 2 F 08/31/12 10:21 PM Fox 2 News Edge 10p-1035p 1:00 SBA1232_OhdenR.mpg \$2,800.00 NM									

## INVOICE

Send Payment To:

KTVI  
3592 Solutions Center  
Chicago, IL 60677-3005

Invoice #	Invoice Date	Invoice Month	Invoice Period
571253-1	09/09/12	September 2012	08/27/12 - 09/04/12
Advertiser	Product	Estimate Number	
PAC Susan B Anthony	PAC SUSAN B ANTHONY		

<u>Total Spots</u>	8	<u>Gross Total</u>	\$16,100.00
--------------------	---	--------------------	-------------

## Payment Terms 30 Days

<u>Agency Commission</u>	\$2,415.00
<u>Net Amount Due</u>	\$13,685.00